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# SCOTT CIMARUSTI

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email: scimarusti@gmail.com

skype: scimarusti

## OBJECTIVE

A challenging and diverse position in an organization that requires creative problem-solving and advanced organizational skills, promotes collaboration, and offers opportunities for advancement.

## TECHNICAL PROFICIENCY

- eLearning and instructional technologies (including LMS)
- Windows, Macintosh, and Linux-based platforms
- Multimedia production and copywriting
- Adobe Flash, Photoshop, Captivate, Dreamweaver, After Effects, Premiere, and Encore DVD
- Microsoft Office, OpenOffice, and Google Docs
- Experience with HTML & XML and editing CSS
- Social media platforms: Facebook, Twitter, LinkedIn; maintain Wordpress installation

## WORK EXPERIENCE

### The University of Illinois - Urbana-Champaign, Illinois

#### **College of Engineering – Instructional Technology Facilitator – March 2013 to present**

- Consult with faculty to assess, evaluate and implement instructional technology needs
- Assist instructors with developing blended learning solutions, e.g. “flipped classrooms”
- Collaborate with Engineering faculty to develop methods of improving course content
- Research emerging instructional technologies

#### **College of Engineering – eLearning Specialist – March 2004 to present**

- Manage online course delivery system for nationally-recognized academic program
- Collaborate with faculty, staff, and students to produce multimedia content for instruction and research
- Assisted with project management of Siebel Center grand opening
- Conduct instructional sessions on the use of classroom technologies
- Capture, edit, encode, and transcode multimedia content
- Oversee maintenance of facility

#### **WILL AM-FM – Operations/Traffic Manager – August 2000 to March 2004**

- Coordinated local and network programming
- Wrote scripts for broadcast
- Assisted in website design
- Supervised Traffic Assistant

#### **Illini Union – Multimedia Manager – June 1999 to August 2000**

- Coordinated audio/video support for Illini Union events
- Calculated and implemented yearly operating budget
- Supervised staff of technicians

### Health Alliance Medical Plans – Urbana, Illinois

#### **Marketing Communications Specialist - November 1998 to June 1999**

- Designed member materials and corporate communications
- Wrote copy for internal and external communication
- Assisted in corporate website design
- Developed marketing strategies and advertising campaigns

### The Prairie Production Group – Champaign, Illinois

#### **Audio Engineer - July 1996 to November 1998**

- Engineered multimedia production
- Wrote copy for broadcast and long-form video projects
- Maintained client relations

## EDUCATION

### University of Illinois, Urbana-Champaign

**Master of Education in Curriculum, Technology, and Education Reform - December 2009**

**Bachelor of Arts in Liberal Arts and Sciences - August 1992**

**Educause Learning Technology Leadership Program – June 2013**